

UNC Gender-Based Violence Prevention Advisory Group

Wednesday, November 4, 2020 3:30-4:30pm

Present:

Rebecca Gibson, Holly Lovern, Shereka Littlejohn Dunston, Laci Hill, Alyssa Sanchez, Helyne Frederick, Lizzie Abouchar, Alyssa Sanchez, LB Klein, Shakiera Branch

Absent:

Anwar Boutayba, Audrey Pettifor, Beth Moracco, Caitlin O'Loughlin-Rosa, Jenn Scott, Kayla Baresich, Neel Swamy, Shareen El Naga, Taylour Neal

Agenda

1. Introductions and overall updates

Strategic Prevention Strategy Officer

The position has been approved by the system and will be posted and disseminated in the next week or so. Associate Vice Chancellor of Student Affairs Jonathan Sauls is assembling a search committee that will include members of the advisory group. The group will be small and then further stakeholders will be engaged in campus visits. The group did not have further feedback at this time.

Feedback Survey: <https://tinyurl.com/uncgbvagfeedback>

Our group has continually sought to balance seeking feedback with (1) bandwidth challenges due to COVID-19 and (2) the desire from students to have infrastructure in place first. The group convened a space for graduate and professional students. The undergraduate student feedback session was canceled due to student bandwidth to peer facilitate the session. The group decided in a previous meeting that a survey could be helpful in seeking feedback (linked above), and members are encouraged to share these [draft email messages with their networks](#). The survey is open to UNC students, staff, faculty, alumni, and community partners.

Graduate and Professional Student Feedback Session Update

Caitlin O'Loughlin-Rosa, Neel Swamy, and LB Klein facilitated a session for graduate and professional students to provide feedback. Key themes included the importance of creating resources for graduate and professional students, engaging each school's unique culture and parameters, considering graduate and professional students' multiple roles (e.g., research assistant, teaching assistant, instructor of record), and concern that training stops with the EverFi modules. Attendees also suggested that the pre-matriculation modules should be more inclusive and tailored to UNC graduate and professional student experiences.

2. [Immediate action and foundational steps](#)

The group discussed distinguishing between steps that can be taken immediately (immediate action steps) and foundational steps (steps that are critical to reorienting campus gender-based violence efforts toward prevention). These steps will be renamed foundational steps and the first steps to achieve them will be described as immediate steps. Other immediate steps discussed by the group included, (1) reviewing the EverFi modules, (2) creating a unified Sexual Assault Awareness Month calendar and using it as an opportunity for consistent messaging and coalition building for the Strategic Prevention Strategy Officer, and (3) establishing communication pathways and oversight for key next steps.

3. STOP SV Recommendations

The group discussed organizing recommendations around the STOP SV framework and agreed this model would be useful to communicating next steps. We also discussed how to develop a plan without clarity on fiscal and personnel resources and wanting to set realistic immediate expectations while sharing what an aspirational vision would look like. Group members suggested allocating recommendations by persons/positions responsible rather than by year.

4. Questions to Answer

- Can we include salary range on the SPSO position posting? A member expressed that there had been issues recruiting people in the past because salary information was not listed.
- What is the timeline and structure of the SPSO position search process?
- Who will be on the search committee for the SPSO position?

5. Next Steps

- LB will follow up on questions to answer.
- LB will follow up individually with members to share feedback on parts of the final report.
- All members will share the survey with their networks.

6. Next meeting:

Week of 11/30. Share your availability here by Fri. 11/6 at 12pm EST:

<https://www.when2meet.com/?10228789-Nagak>

UNC Gender-Based Violence Prevention Advisory Group

Email Templates for Survey Dissemination

Dear UNC-Chapel Hill Community Member,

The [UNC Gender-Based Violence Prevention Advisory Group](#) is developing an implementation plan for gender-based violence (including sexual assault, sexual harassment, intimate partner violence, interpersonal violence, sexual exploitation, and stalking) prevention at UNC-Chapel Hill. We are reaching out to you because you conduct research, teach courses, study, provide services or education, or engage in activism related to gender-based violence prevention.

We welcome your feedback through this survey by Friday, November

13th: <https://tinyurl.com/uncgbvagfeedback>

If you have further questions about our group or this survey, please contact LB Klein at lbklein@unc.edu.

My best,

LB

LB Klein, MSW, MPA | [she/her or they/them](#) - Chair, UNC Gender-Based Violence Prevention Advisory Group

PhD Candidate | Instructor: SOWO 855 | University of North Carolina at Chapel Hill School of Social Work

Injury & Violence Prevention Fellow | UNC Injury Prevention Research Center

Fellow | Prevention Innovations Research Center | University of New Hampshire

Email: lbklein@unc.edu

Phone: (919) 533-7380

Schedule a meeting with me: <https://calendly.com/lbklein>

[Google Scholar](#) | [Researchgate](#) | [Twitter](#) | [Linkedin](#)

--

Dear UNC-Chapel Hill Community Partner,

The [UNC Gender-Based Violence Prevention Advisory Group](#) is developing an implementation plan for gender-based violence (including sexual assault, sexual harassment, intimate partner violence, interpersonal violence, sexual exploitation, and stalking) prevention at UNC-Chapel Hill. We are reaching out to you because you partner with UNC-Chapel Hill on gender-based violence prevention, advocacy, and/or policy efforts.

We welcome your feedback through this survey by Friday, November

13th: <https://tinyurl.com/uncgbvagfeedback>

If you have further questions about our group or this survey, please contact LB Klein at lbklein@unc.edu.

My best,
LB

UNC Gender-Based Violence Prevention Advisory Group

Foundational Action Steps

- 1. Designate a named hub focused on gender-based violence prevention.**
 - Hire a Senior Prevention Strategy Officer.
 - Until the SPSO can be onboarded, determine point people for each of the foundational steps.
 - Align gender-based violence prevention and advocacy (gender violence services) consistent with the STOP SV framework.
 - Cultivate a central online space for gender-based violence prevention information-sharing that connects to research, policy, prevention, and response efforts related to intersecting forms of identity-based harms.
 - Announce and encourage collaboration with this hub from key stakeholders.
 - Consider dedicating Sexual Assault Awareness Month to cultivating partnerships with the hub.

- 2. Develop and disseminate consistent messaging across university communication channels.**
 - Convene stakeholders to brainstorm key prevention messages and formats.
 - Determine key prevention messaging and determine format/design of those messages.
 - Create a list of venues through which prevention messages can be shared both formally (university listservs, social media accounts) and informally (shareables for student leaders, outreach to student organizations).
 - Develop a calendar of information that could be shared through those communication channels for Spring/Summer/Fall 2021.
 - Partner to disseminate messages.
 - Determine how prevention messaging will be evaluated.

- 3. Revise One Act bystander intervention program or develop/contract with another bystander intervention program.**
 - Summarize feedback to date on the One Act bystander intervention program.

- Convene stakeholders, including peer educators, to review the One Act bystander intervention program.
 - Determine if One Act can/should be modified or if a new program should be developed/selected.
 - Draft a new version of One Act or review, select, and adapt an external bystander intervention program (Green Dot, Step Up!, Mentors in Violence Prevention, Bringing in the Bystander, etc.).
 - Engage stakeholders in a review of updated or new curriculum.
- 4. Partner with EDUC 101 to ensure inclusion of gender-based violence prevention content in the curriculum.**
- Reach out to EDUC 101 lead instructor in partnership with Helyne Frederick.
 - Determine learning objectives for course content.
 - Develop course content.
 - Develop a plan to train instructors or to provide content directly to students.
- 5. Draft a plan for educational opportunities for students on violence prevention with a focus on the 2021-2022 school year.**
- Review and convene stakeholders to discuss continuation of the EverFi SAPU and SAPG programs.
 - Determine key developmental stages and opportunities for undergraduate and graduate students.
 - Audit the university course record for courses with gender-based violence-related content and determine opportunities for curriculum infusion and partnership.
 - Determine learning objectives for students in each undergraduate year as well as for graduate and professional students.
 - Review data and feedback to determine key groups to prioritize in educational programming for the 2021-2022 school year.
- 6. Develop and distribute a violence prevention toolkit for graduate and professional students through partnerships with all graduate and professional programs.**
- Convene stakeholders to determine content areas for a violence prevention toolkit and appropriate format.
 - Engage graduate and professional school key student affairs administrators/Deans.
 - Advocate with Provost Blouin on the importance of partnership from Deans/administration of each school on the development and dissemination of this toolkit.

- Create a toolkit draft based on feedback for graduate and professional students and staff/faculty stakeholders to review.
- Incorporate feedback from stakeholders for a final version.
- Develop a dissemination plan based on feedback from key stakeholders.
- Develop a plan for evaluating the success of the toolkit and to ensure the next iteration is informed by stakeholder feedback from year 1.

UNC Gender-Based Violence Prevention Advisory Group

STOP SV Approach

STOP SV Approach

- **Social norms** that protect against violence (e.g., bystander approaches, mobilizing men)
- **Teach skills** to prevent sexual violence (e.g., healthy relationship skills, empowerment-based training, healthy sexuality, social-emotional learning)
- **Opportunities to empower and support** groups at higher risk of experiencing violence such as women, LGBTQ+ people; Black, Indigenous, and People of Color, and people with disabilities (e.g., strengthening leadership opportunities, strengthening economic supports, providing and supporting space)
- Create **Protective Environments** (e.g., establishing and consistently applying policies, addressing community-level and structural risks through environmental approaches)
- **Support Survivors/Victims** to lessen harms (e.g., gender-based violence advocacy services)

UNC Gender-Based Violence Prevention Advisory Group

Final Report Outline

- I. Introduction
 - A. Executive Summary
 - B. Acknowledgments
 - C. History, Process, and Charge
 - D. Prevention Philosophy and Frameworks
 - E. Alignment with Carolina Next
 - F. Current and Recent Programs
- II. Infrastructure
 - A. Institutional Commitment
 - B. Alignment with Health and Social Justice
 - C. Accountability, Communication, and Transparency
 - D. Investment and Structure
 - E. Evaluation and Metrics
 - F. Sustainability
- III. Immediate Action Steps
- IV. Five Year Comprehensive Prevention Plan
 - A. S – Social Norms
 - B. T – Teach Skills
 - C. O – Opportunities to Empower and Support
 - D. P – Protective Environments
 - E. SV – Support Survivors/Victims
 - F. Plan Overview – Levels of the Social Ecological Model
 - G. Plan Summary by Year
 - H. Plan Summary by Target Audience and Touch Points
- V. Establishing UNC-Chapel Hill as a National Leader
- VI. Appendices
 - A. Summary of 2017 Task Force Report Recommendations
 - B. Benchmarking Table
 - C. SOAR Analysis

- D. Summary of Media Coverage
- E. Website Search Results
- F. Summary of Related UNC Reports Recommendations
- G. Summary of Undergraduate Student Feedback Session
- H. Summary of Graduate Student Feedback Session
- I. Senior Prevention Strategy Officer Job Description
- J. Meeting Notes June-November 2020