UNC Gender-Based Violence Prevention Advisory Group
Implementation Plan
Monday, September 21, 2020 10am-11:30am

Present:
Rebecca Gibson, Jenn Scott, Neel Swamy, Audrey Pettifor, Helyne Frederick, Beth Moracco, LB Klein

Meeting Notes

The group had a discussion of our next steps for and key elements of our final report and implementation plan.

Overarching issues:

- The group is supportive of the hiring of a Senior Prevention Strategy Officer but there are steps needed to ensure we can attract a qualified candidate and set that person up for success.
- A centralized hub across the STOP SV framework (prevention and advocacy) is foundational to achieving our goals.
- Important to embed systems for how groups will coordinate to share information and inform each other’s work.
  - Example: The Gender Violence Service Coordinators and Equal Opportunity and Compliance were seeing trends in their systems and started to meet regularly with Student Wellness about trends so that information could inform their prevention work.
- Synergy with related issues and offices is needed for success, including de-siloing efforts that are occurring/have occurred across other groups (e.g., previous reports). COVID response, student mental health, alcohol and other drugs, anti-racism, and other issues are directly related to our work.
- Students are engaging on this issue as activists, peer educators, and professionals-in-training. We are creating two groups (undergraduate and graduate) for student feedback, but there is concern from students about their perspectives truly being heard by senior leadership.
- We need to create a picture for all stakeholders (e.g., students, administration, faculty, staff, the public) of what commitment to gender-based violence prevention will look like.
- The institution’s prevention dollars have mostly been invested in collection of AAU data and baseline compliance through EverFi pre-matriculation online modules, so we will need to be clear on what investment looks like in prevention-oriented next steps above this baseline.
Student engagement is critical to prevention efforts at UNC. Students on the advisory group have been consistently engaged with this process but have expressed (1) discomfort sharing in open meetings spaces and (2) a concern that engaging with these processes will not yield results.

Next steps:
- Develop an outline for a public-facing dashboard with metrics to centralize communication and enhance accountability (subject of M 9/28 meeting)
- Include a history of efforts to date in the final report/implementation plan
- Cross-walk other reports and documents to bolster how previous efforts have led to this point and point to a need for specific action (potential to engage UNC Gender-Based Violence Research Group)
- Emphasize the need for imperfect action to demonstrate institutional commitment in the report/implementation plan
- Realistic student engagement could include the following:
  - Continue to follow up with students on the advisory group in
  - Convene two groups (undergraduate, graduate) of students who are currently engaged on gender-based violence prevention/advocacy/activism in October.
  - Build in strategies for student engagement into the implementation plan, including regular spaces for direct connection with administration.
  - Vice Chancellors/Chancellor should reach out to student activists for a listening session and to share directly their commitment to gender-based violence prevention.