

## UNC Gender-Based Violence Prevention Advisory Group

Thursday, September 10, 2020 11am-12:30pm

### Present:

LB Klein, Shereka Littlejohn Dunston, Kayla Baresich, Neel Swamy, Beth Moracco, Shareen El Naga, Helyne Frederick, Jenn Scott, Lizzie Abouchar, Caitlin O'Loughlin Rosa, Beth Moracco, Rebecca Gibson

### Absent:

Shakiera Branch, Audrey Pettifor, Alyssa Sanchez, Anwar Boutayba, Holly Lovern, Laci Hill, Taylour Neal

### Agenda

#### 1. Introductions and updates

- The group welcomed new member Caitlin O'Loughlin-Rosa, who is a doctoral student in the School of Education.
- Two [subcommittees](#) have met (immediate action; community/engagement). We will share updates later in the meeting.
- Two subcommittees are meeting over the next two weeks (implementation plan; evaluation, dashboard, and metrics).

#### 2. Update on Sexual Violence and Amnesty from COVID-19 Community Standards

In the August meeting, our group proposed the creation of amnesty guidance if a student were to experience sexual violence while engaging in behavior (e.g., attending a large gathering) that violated university COVID-19 policies. Rebecca Gibson shared that language is now available [here on the EOC website](#) under the question: "Will I get in trouble for going against the University's COVID-19 Community Standards at or near the time of an incident if I make a report to the university?" The group appreciated the language used in the guidance and the readability of the website.

#### 3. [Immediate Action Update](#)

The group discussed the immediate action steps that emerged from the immediate action subcommittee meeting. Two key themes that emerged from the conversation were:

- 1) The importance for gender-based violence prevention efforts to align under a comprehensive plan for identity-based violence prevention and addressing oppression
- 2) The need for curriculum infusion across academic programs

#### 4. Communication and Engagement Update

The group discussed the ideas that emerged from the communication and engagement subcommittee meeting. These recommendations included both strategies for engagement during the COVID-19 reality as we develop the implementation plan as well as how to build future communication and engagement into the implementation plan.

Regarding convening a listening session with student activists, representatives from student organizations, and/or survivors, the group discussed who might facilitate that space. A student proposed that the group could be peer-facilitated and information could be shared back with the advisory group.

Due to technical issues, the group tabled discussion of other communication and engagement efforts.

#### 5. **Implementation Planning Discussion** (tabled until next meeting due to technical issues)

#### 6. **Next meeting and overall action steps:**

- The next meeting is October TBD based on member availability. The implementation plan and evaluation, metrics, and dashboard groups will meet prior to that October meeting.
- Group members will provide additional individual feedback via the post-meeting survey.
- LB Klein will follow up on the following questions that emerged in the meeting:
  - Will the Gender Violence Services Coordinators report to the Senior Prevention Strategy Officer?
    - LB Klein will follow up with the Vice Chancellors.
  - How will our efforts align with other anti-oppression/violence efforts at UNC in order to cultivate a comprehensive approach to campus culture change?
    - LB Klein will follow up with the Vice Chancellors.
  - Has there been an audit of university courses for gender-based violence content?
    - Jenn Scott will follow up regarding effort in 2017.
- LB Klein will follow up with students on the structure, timing, and facilitation of a listening session for activists/student organization members/survivors.

## Subcommittee Descriptions

**Communication and engagement** – This group will begin to determine individuals and groups with whom it will be critical to communicate with and engage in the formation and implementation of the plan.

**Immediate action** – This group will focus on the aspect of our charge concerning items that can/should be implemented as soon as possible with the current fiscal and personnel resources and campus environment.

**Implementation plan** – This group will develop a preliminary logic model and a plan for prevention programming implementation over the next five years. The group will consider the feasibility of various levels of programming based on fiscal and personnel resources, including at the level specified by the Campus Safety Commission’s recommendation to lead the nation and the Senior Prevention Strategy Officer position call to build a program of national prominence.

**Evaluation, dashboard, and metrics** – This group will consider our current data collection and evaluation activities and what should be conducted over the next five years in service of the implementation plan. This group will also draft a dashboard of key metrics related to gender-based violence prevention on our campus that would guide decision-making.

## Immediate Action Update

(see August 27 notes for more information)

1. Develop and disseminating consistent messaging across university communication channels.
2. Draft a violence prevention plan to be delivered across all students' time at the university that includes curriculum infusion opportunities.
3. Revise One Act bystander intervention program or develop/contract with another bystander intervention.
4. Partner with EDUC 101 to ensure inclusion of violence prevention material in the curriculum.
5. Develop and distribute a violence prevention toolkit for graduate and professional students through partnerships with all graduate programs.

## Communication and Engagement Update

(see September 9 notes for more information)

Ways to engage people this semester as we develop the plan:

- Student Organization/Activist/Survivor Space (September/October)
- All-Campus (October/November)
- Anonymous Form on Safe@UNC
- University-wide communication

Strategies to incorporate into implementation plan:

- Calendars/Awareness Months
- Moving from ad-hoc events to year-round prevention
- Listserv
- Heelife, social media, and influencers/key opinion leaders
- Continuity