AAU CAMPUS CLIMATE SURVEY
ON SEXUAL ASSAULT AND
SEXUAL MISCONDUCT

PRELIMINARY TAKEAWAYS
UNC-Chapel Hill elected to be one of 27 public and private institutions to participate in the Association of American Universities’ (AAU) Campus Climate Survey on Sexual Assault and Sexual Misconduct.

The AAU sought to gain more understanding of the general campus climate on sexual assault, sexual harassment, intimate partner (relationship) violence, and stalking. The AAU also sought to help collect institution-specific data to guide prevention and support efforts.

We offer our sincerest thanks to the students who participated in the survey in April 2015, which was a busy time of the year on the UNC-Chapel Hill campus as students prepared for final projects and exams.
• Survey respondents were asked questions about prevalence, risk, bystander intervention, and awareness of resources.

• Although the following slides capture UNC-Chapel Hill data and information from the aggregate report, we caution against comparisons because of the wide variations across participating institutions. We provided this information because we know you are interested in learning more about both the UNC-Chapel Hill and aggregate data.

• Researchers, statisticians and prevention staff are thoroughly studying and examining the data to help inform our ongoing prevention and response efforts.

• We know that there is more to be done: even one incident of sexual assault or sexual misconduct is too many.
All UNC-Chapel Hill students were invited to participate. 5,212 UNC-Chapel Hill students (18.4% of all invited students) participated.

**RESPONSE RATE**

**UNC | CHAPEL HILL\(^*\)**

18.4%

**AGGREGATE**

19.3%

35.5% Private Institutions of Higher Education
16.5% Public Institutions of Higher Education

\(^*\)All UNC-Chapel Hill students were invited to participate. 5,212 UNC-Chapel Hill students (18.4% of all invited students) participated.
INCIDENCE RATE

Since enrolling, completed penetration or sexual touching using physical force or incapacitation; attempted penetration using physical force.

12.9 PERCENT
OF SURVEY RESPONDENTS AT UNC-CHAPEL HILL

26.3% of TGQN undergraduate respondents
24.3% of female undergraduate respondents
8.8% of female graduate respondents
6.7% of male undergraduate respondents
1.4% of male graduate respondents

11.7 PERCENT
OF SURVEY RESPONDENTS IN THE AGGREGATE DATA

24.1% of TGQN undergraduate respondents
23.1% of female undergraduate respondents
8.8% of female graduate respondents
5.4% of male undergraduate respondents
2.2% of male graduate respondents
## Awareness of Resources

### Level of Knowledge About Where to Get Help:

<table>
<thead>
<tr>
<th>UNC-Chapel Hill</th>
<th>Aggregate</th>
</tr>
</thead>
<tbody>
<tr>
<td>74.1%</td>
<td>64.2%</td>
</tr>
<tr>
<td>8.4%</td>
<td>7.5%</td>
</tr>
<tr>
<td>27.1%</td>
<td>22%</td>
</tr>
<tr>
<td>38.6%</td>
<td>34.7%</td>
</tr>
<tr>
<td>20.1%</td>
<td>24.4%</td>
</tr>
<tr>
<td>5.8%</td>
<td>11.4%</td>
</tr>
</tbody>
</table>

---

### Awareness of Specific Support and Reporting Options:

<table>
<thead>
<tr>
<th>Equal Opportunity and Compliance Office/Title IX</th>
<th>Campus Health Services</th>
<th>UNC Hospitals</th>
<th>Department of Public Safety</th>
</tr>
</thead>
<tbody>
<tr>
<td>71.4%</td>
<td>87.6%</td>
<td>75.5%</td>
<td>70%</td>
</tr>
</tbody>
</table>

---

* % indicates the percentage of survey respondents who were aware of the specific support or reporting options.
**Bystander Intervention**

**UNC-Chapel Hill**

45.6 PERCENT of survey respondents witnessed a drunk person headed for a sexual encounter.

67.8% of those who witnessed a drunk person headed for a sexual encounter did nothing about it.

**Aggregate**

44.5 PERCENT of survey respondents witnessed a drunk person headed for a sexual encounter.

77% of those who witnessed a drunk person headed for a sexual encounter did nothing about it.
An individual would be supported by other students when making a report.

The alleged perpetrator or associates would retaliate against the individual in response to a report of sexual assault or sexual misconduct.

Campus officials would take a report seriously.

Campus officials would protect the safety of individuals making the report.

Campus officials would conduct a fair investigation in the event of a report.

Campus officials would take action against the offender.
FACTORS

Many survey respondents indicated a high frequency of incidents involving alcohol.

Survey respondents also indicated many incidents occurred in residence halls and fraternity and sorority housing.

- Over 60% of respondents at UNC-Chapel Hill who indicated experiencing penetration by force indicated that alcohol was being consumed by the individuals involved.
- Over 80% of respondents at UNC-Chapel Hill who indicated experiencing penetration by incapacitation indicated that alcohol was being consumed by the individuals involved.
- 62.7% of female respondents at UNC-Chapel Hill who indicated experiencing penetration by force in an on campus location indicated that the incident occurred in a residence hall. 48.5% indicated that it occurred in a fraternity or sorority house.*
- 70.8% of female respondents at UNC-Chapel Hill who indicated experiencing penetration by incapacitation in an on campus location indicated that the incident occurred in a residence hall. 32.8% indicated that it occurred in a fraternity or sorority house.*

*Data tables provided by AAU regarding this type of conduct included information about female survey respondents only.